

617

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THE SERIES

"617" THE SERIES WRAPS PRODUCTION ON PILOT EPISODE

A New and Original Series shot in Boston is intended for web distribution and follows standard television format

(BOSTON, MA) June 21, 2011– Greenview Entertainment, in conjunction with Thompson Films, announces the completion of the pilot episode of "617" which was shot on location throughout the city of Boston.

Production on the pilot episode wrapped as the Bruins marched through town with the Stanley Cup. The remaining episodes of the first season will resume production in September after the initial pilot is debuted for the city and online. "617" will be shot entirely in Boston, spotlighting local hangouts, businesses and individuals. The Pilot episode was shot in notable spots such as **Murphy's Law in South Boston, LIT Boutique on Hanover Street, Down Ultra Lounge in the Financial District and the Beacon Hill Pub**. The series is a SAG New Media production and features a formidable cast including notable Boston hip-hop musician, **Slaine**, who starred in both "**Gone Baby Gone**" and "**The Town**". Slaine recently wrapped shooting the Brad Pitt crime thriller, "Cogan's Trade". Additional cast members have credits in numerous local and national productions including performances in "**Break of Dawn**", "**Certainly Never**", and "**The Social Network**" as well as stints with the **Imaginary Beasts** and the Award-Winning Resident theater company at the **Boston Center for the Arts, Company One**.

The Hub's natural aesthetic coupled with its history and culture made the decision to set the show in Boston a no-brainer. Creator Katie Shannon explains, "I never thought of any other place but Boston to base this series. I think shooting here, over a city like LA, Boston becomes a main character like NYC was for Sex and The City. It has a visceral richness that translates itself to film remarkably well."

"There are endless benefits to shooting in an environment like Boston. One such benefit is the emanating pride that locals have for this city; and rightfully so, this is a great place to live," adds Amy DePaola, Executive Producer of Greenview Entertainment. "There is a sense of pride in this area of the country that I haven't seen anywhere else. I think Boston has been waiting for a show like this."

The first season will be available free of charge through the series website www.617theseries.com with intentions to bring the series to a New Media distributor soon after.